



**INSTITUT FOR KOMMUNIKATION**  
AALBORG UNIVERSITET

The consequences of the coronavirus outbreak are causing attention and concern around the world. We hope that all our colleagues in affected areas are well.

The Persuasive2020 organizing committee is closely monitoring the developments, and follow the recommendations of the Danish government and Public Health Authorities. We also encourage conference participants to follow travel recommendations issued by authorities in their respective countries.

At the moment, there are travel bans in some affected areas, however this does at the moment not include Denmark, where very few people are infected. This considered, we are continuing with the conference preparation and we look forward to seeing you in Aalborg in the end of April.

The organizers are exploring possibilities of presenting papers and posters virtually for participants from affected areas in an attempt to support the knowledge exchange of Persuasive Technology worldwide.

We will continue to monitor the situation, and all delegates will be promptly informed if any significant changes become necessary. We urge conference participants to stay informed concerning travel regulations in their home countries.

For information on the situation in Denmark please visit:

<https://www.sst.dk/da/Viden/Smitsomme-sygdomme/Smitsomme-sygdomme-AA/Coronavirus/Spoergsmaal-og-svar>

<https://www.sst.dk/da/Viden/Smitsomme-sygdomme/Smitsomme-sygdomme-AA/Coronavirus/Spoergsmaal-og-svar/Questions-and-answers>